

SMS Text Opt-In/Opt-Out Guide

What is SMS Text Opt-In and why do we need it?

To comply with wireless carrier requirements and protect against unsolicited text messages, you may receive an SMS message to the wireless cell phone number that the district has on file requesting that you opt in to receive important information from the district via SMS text message.

Requirements to receive text messages:

1. The recipient's wireless number must be supplied through the designated system (Home Access Center - HAC and/or Employee Access Center - EAC). Instructions can be found on the district website.
2. An opt-in confirmation receipt must be sent from the recipients wireless device.

How does Opting-In work?

After adding a wireless cell phone number you will receive a message requesting you to opt in to receive important information from Springfield SD. Simply reply "Y" or "Yes" or "OPTIN" (to 67587) when you receive such a verification message to begin receiving text message notifications.

Important: While School Messenger and Springfield SD do not charge for receiving text messages, standard text message rates may apply.

How does Opting-Out work?

Recipients not wishing to receive text messages to a particular number can simply do one of the following:

1. Don't opt-in and don't reply to the opt-in invitation message.
2. Text "STOP" to 67587 at any time.
3. Opt out online at <http://schoolmessenger.com/txtmsg> .

Facts about the SMS Text Opt-In/Opt-Out feature:

- Depending on the time you add a mobile phone number, the data synchronization may take 24 hours for the system to recognize a new number has been added.
- Text messages will be delivered from SchoolMessenger's short code: 67587, not from a Springfield SD number. This is an industry standard, and the only way to deliver mass text notifications fast and reliably.