



Book	Policy Manual
Section	900 Community
Title	Public Relations Objectives
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## **Purpose**

The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of Springfield School District's ("District") public schools.

Toward this end, the district shall provide parents or guardians and other District residents opportunities for information and orientation regarding local school procedures, and will utilize, insofar as practical, all appropriate means and media to achieve the following objectives:

1. To explain the programs, achievements and needs of the schools.
2. To determine what residents expect from their schools.
3. To keep staff members fully informed of District policies and procedures.
4. To operate, insofar as required, in public session, as speedily and efficiently as circumstances permit, and with public participation. [\[1\]](#)[\[3\]](#)
5. To recognize pupils as "ambassadors" from the school system to the community, whose attitudes will affect community opinion of the schools.
6. To inform teaching staff personnel that community opinion depends upon the daily life of the school, and that they should seek the following objectives as opportunity permits in their respective fields of services:
  - a. Acquaint citizens with the work of the schools.
  - b. Give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.
  - c. Make parents feel welcome in the school office and in the classroom.

d. Cooperate with the Home & School and other community groups.

e. Maintain pupil relations so as to enlist the cooperation of the home.

f. Observe interstaff relations conducive to high morals that merit the respect of pupils and citizens.

All publications, releases, photographs and the like, depicting the accomplishments of the students and staff of the District may be approved at the discretion of the Superintendent.

**Disclaimers:**

***This policy is superseded by all current federal and state laws and mandates.***

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Legal

[1. 65 Pa. C.S.A. 701 et seq](#)

3. Pol. 903